

# Leadership Coaching

## OVERVIEW OF SOLUTION



***ME, Inc.* provides a unique approach to leadership coaching, empowering leaders to lead themselves first.**

Executive coaching is a proven way to develop individual, team, and organizational performance across industries. VRBC offers a unique approach to leadership development through *ME, Inc.* *ME, Inc.* is a personal leadership enterprise: a transformative journey that empowers leaders to manage their own growth with the same clarity, discipline, and strategy they bring to running a successful organization. Through the *ME, Inc.* process, leaders will activate their introspection (know themselves more deeply), insights (challenge assumptions and shift behavior), and impact (lead with accountability and purpose).

Using a four-step coaching process, experienced VRBC coaches equip and inspire leaders through understanding how their leadership style is viewed; highlighting areas of strength and opportunity; identifying approaches and skills to develop; and creating a strategic and sustainable process that ensures continued growth.

The *ME, Inc.* coaching process helps leaders communicate more effectively, collaborate more productively, resolve conflicts more skillfully, and drive successful business results.